



DELUXE | PAD INSIGHTS 2023

EVENTS GENERATING PRIVATE AVIATION PEAKS Q1 2023

JANUARY

Russian New Year & Christmas
 World Economic Forum
 Paris Fashion Week Men's Fashion
 Artgenève
 Chinese New Year
 Paris Fashion Week Haute Couture
 St Moritz Polo World Cup on Snow

Russia
 Davos
 France
 Switzerland
 China
 France
 Switzerland

FEBRUARY

White Turf International Horse Races St Moritz Switzerland
 New Zealand Millennium Cup Regatta New Zealand
 Miami International Boat Show USA
 Frieze LA, Los Angeles USA
 Rio Carnival Brazil
 Paris Fashion Week Women's Fashion France

MARCH

Dubai International Boat Show
 Art Dubai
 Tefaf Maastricht
 ArtBasel Hong Kong
 GP Formula 1 Sakhir
 GP Formula 1 Jeddah
 Ramadan

Dubai
 Dubai
 The Netherlands
 China
 Bahrein
 Saudi Arabia
 World

- During January, traditionally a high travel month linked with western, Russian Christmas and Chinese New Year, we see important private aviation traffic



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EVENTS GENERATING PRIVATE AVIATION PEAKS Q2 2023

APRIL

Watches & Wonders Geneva	Switzerland
Salon F.P.Journe Geneva	Switzerland
World Golf- US Master Augusta GA	USA
GP Formula 1 Emilia Romagna Imola	Italy
Les Voiles de St Barth-Richard Mille	Saint Barthelemy
GP Formula 1 Melbourne	Australia
GP Formula 1 San Marino	San Marino
Singapore Yacht Show	Singapour

MAY

Doha Watch & Jewellery Fair	Doha
Tefaf NY, New York	USA
US PGA Golf Championship Rochester New York	USA
Cannes Film Festival	France
Concorso d'Eleganza Villa Este Lake Como	Italy
EBACE Geneva	Switzerland
Glyndebourne Festival	UK
GP Formula 1 Miami	USA
GP Formula 1 Barcelona	Spain
GP Formula 1 Monaco	Monaco
Venice Biennale	Italy
Roland Garros Paris	France
Frieze NY New York	USA

JUNE

Royal Ascot Berkshire	UK
GP Formula 1 Bakou	Azerbaïdjan
24 Heures du Mans	France
ArtBasel	Switzerland
Golf US Open Championship Los Angeles Country Club	USA
Paris Fashion Week Men's Fashion	France
UEFA Champions League Finals 2022-2023 Istanbul	Turkey
Dragon Boat Festival Hong Kong	Turkey
GP Formula 1 Montreal	Canada
Eïd al-Adha	World

- With Ramadan Celebrations beginning early this year (21 March to 20 April 2023), we will see a considerable increase of middle easterners travelling both for leisure and for shopping during the month of April.

- The high-end watch and jewellery industry visitors at the Watches and Wonders GVA salon, from 27 March to 02 April 2023, will contribute towards a quarter of very intense private aviation traffic, to and from Geneva.

- Additionally, we anticipate traditional exceptional traffic peaks, in May, to and from Cannes, Nice and Côte d'Azur, coinciding with the Cannes Film Festival (16 - 27 May 2023) and F1 Monaco Grand Prix (25-28.05.2023).

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EVENTS GENERATING PRIVATE AVIATION PEAKS Q3 2023

JULY

Paris Fashion Week Haute Couture	France
Wimbledon London	UK
British Open Royal Liverpool	UK
GP Formula 1 Silverstone	UK
Farnborough International Air Show	UK
GP Formula 1 Spielberg	Austria
artmonte-carlo	Monaco
GP Formula 1 Hungaroring	Hungary

AUGUST

Locarno Film Festival	Switzerland
US Open Flushing Meadows New York	USA
GP Formula 1 Spa-Francorchamps	Belgium

SEPTEMBER

Labour Day United States	USA
Mid-Autumn Day Festival Hong Kong	China
Salon Privé Supercar Show Woodstock UK	UK
GP Formula 1 Zandvoort	The Netherlands
Frieze Seoul	South Korea
Saudia Arabian National Day	Saudi Arabia
The Armory Show	New York
GP Formula 1 Monza	Italy
Prophet Mohammad's Birthday	World
Paris Fashion Week Women's Fashion	France
Monaco Yacht Show	Monaco
GP Formula 1 Singapur	Singapore

- During July and August, traditional months for movements to Mediterranean destinations, we observe increased travel by Chinese UHNWIs. The significant interest among the UHNWI of Grand Prix F1 races, generates important traffic to and from the F1 venues. With the concentration of a big number of F1 events during July 2023, we anticipate an important traffic to and from the United Kingdom (Silverstone), Austria (Spielberg) and Hungary (Budapest).

- We expect, that the F1 events in September will also contribute to a traffic increase to and from the Netherlands (Zandvoort), Italy (Monza).

- End of September, there will be a strong impact on traffic, of the Monaco Yacht Show.



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EVENTS GENERATING PRIVATE AVIATION PEAKS Q4 2023

OCTOBER

- Golden Week
- GP Formula 1 Suzuka
- Frieze London
- SIAR
- Paris+ Art Basel
- Fort Lauderdale International Boat Show
- GP Formula 1 Mexico City
- Rolex Paris Masters Tennis

- China
- Japan
- UK
- Mexico
- Paris
- Fort Lauderdale
- Mexico
- France

NOVEMBER

- GP Formula 1 Las Vegas
- GP Formula 1 Sao Paulo
- GP Formula 1 Yas Island
- Davis Cup Finals Malaga

- USA
- Brasil
- Abou Dhabi
- Spain

DECEMBER

- ArtBasel Miami
- National Day UAE
- Opening Night La Scala Milan
- National Day Qatar

- USA
- UAE
- Italy
- Qatar

- Every year, October is a high travel month, with peaks of Asian traffic, due to the celebrations of the National Day - Golden Week China.
- Additionally, with the traditional end-of year Christmas festivities, we will observe an important peak in UHNWI leisure and luxury shopping private jet trips, in November and December.