



# DELUXE | PAD INSIGHTS 2023

## EVENTS GENERATING PRIVATE AVIATION PEAKS Q1 2023

### JANUARY

Russian New Year & Christmas  
 World Economic Forum  
 Paris Fashion Week Men's Fashion  
 Artgenève  
 Chinese New Year  
 Paris Fashion Week Haute Couture  
 St Moritz Polo World Cup on Snow

Davos  
 France  
 Switzerland  
 China  
 France  
 Switzerland

### FEBRUARY

White Turf International Horse Races St Moritz Switzerland  
 New Zealand Millennium Cup Regatta New Zealand  
 Miami International Boat Show USA  
 Frieze LA, Los Angeles USA  
 Rio Carnival Brazil  
 Doha Watch & Jewellery Fair Doha  
 Paris Fashion Week Women's Fashion France

### MARCH

Dubai International Boat Show Dubai  
 Art Dubai Dubai  
 Tefaf Maastricht The Netherlands  
 ArtBasel Hong Kong China  
 GP Formula 1 Sakhir Bahrein  
 GP Formula 1 Jeddah Saudi Arabia  
 Ramadan World

- During January, traditionally a high travel month linked with western, Russian Christmas and Chinese New Year, we see important private aviation traffic





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## EVENTS GENERATING PRIVATE AVIATION PEAKS Q2 2023

### APRIL

Watches & Wonders Geneva	Switzerland
Salon F.P.Journe Geneva	Switzerland
World Golf- US Master Augusta GA	USA
GP Formula 1 Emilia Romagna Imola	Italy
Les Voiles de St Barth-Richard Mille	Saint Barthelemy
GP Formula 1 Melbourne	Australia
GP Formula 1 Bakou	Azerbaïdjan
Singapore Yacht Show	Singapour

### MAY

Tefaf NY, New York	USA
US PGA Golf Championship Rochester New York	USA
Cannes Film Festival	France
Concorso d'Eleganza Villa Este Lake Como	Italy
EBACE Geneva	Switzerland
Glyndebourne Festival	UK
GP Formula 1 Miami	USA
GP Formula 1 Monaco	Monaco
Venice Biennale	Italy
Roland Garros Paris	France
Frieze NY New York	USA

### JUNE

Royal Ascot Berkshire	UK
GP Formula 1 Barcelona	Spain
24 Heures du Mans	France
ArtBasel	Basel
Golf US Open Championship Los Angeles Country Club	USA
Paris Fashion Week Men's Fashion	France
UEFA Champions League Finals 2022-2023 Istanbul	Turkey
Dragon Boat Festival Hong Kong	China
GP Formula 1 Montreal	Canada
Eid al-Adha	World

- With Ramadan Celebrations beginning early this year (22 March to 21 April 2023), we will see a considerable increase of middle easterners travelling both for leisure and for shopping during the month of April.

- The high-end watch and jewellery industry visitors at the Watches and Wonders GVA salon, from 27 March to 02 April 2023, will contribute towards a quarter of very intense private aviation traffic, to and from Geneva.

- Additionally, we anticipate traditional exceptional traffic peaks, in May, to and from Cannes, Nice and Côte d'Azur, coinciding with the Cannes Film Festival (16 - 27 May 2023) and F1 Monaco Grand Prix (25-28.05.2023).



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## EVENTS GENERATING PRIVATE AVIATION PEAKS Q3 2023

### JULY

Paris Fashion Week Haute Couture	France
Wimbledon London	UK
British Open Royal Liverpool	UK
GP Formula 1 Silverstone	UK
GP Formula 1 Spielberg	Austria
artmonte-carlo	Monaco
GP Formula 1 Hungaroring	Hongrie
GP Formula 1 Spa-Francorchamps	Belgium

### AUGUST

Locarno Film Festival	Switzerland
US Open Flushing Meadows New York	USA
GP Formula 1 Zandvoort	The Netherlands

### SEPTEMBER

Labour Day United States	USA
Mid-Autumn Day Festival Hong Kong	China
Salon Privé Supercar Show Woodstock UK	UK
Frieze Seoul	South Korea
Saudia Arabian National Day	Saudi Arabia
The Armory Show	New York
GP Formula 1 Monza	Italy
Prophet Mohammad's Birthday	World
GP Formula 1 Suzuka	Japan
Paris Fashion Week Women's Fashion	France
Monaco Yacht Show	Monaco
GP Formula 1 Singapore	Singapour

- During July and August, traditional months for movements to Mediterranean destinations, we observe increased travel by Chinese UHNWIs. The significant interest among the UHNWI of Grand Prix F1 races, generates important traffic to and from the F1 venues. With the concentration of a big number of F1 events during July 2023, we anticipate an important traffic to and from the United Kingdom (Silverstone), Austria (Spielberg) and Hungary (Budapest).

- We expect, that the F1 events in September will also contribute to a traffic increase to and from Singapore and Italy (Monza).

- End of September, there will be a strong impact on traffic, of the Monaco Yacht Show.





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## EVENTS GENERATING PRIVATE AVIATION PEAKS Q4 2023

### OCTOBER

- Golden Week
- Frieze London
- Paris+ Art Basel
- GP Formula 1 Qatar Airways
- GP Formula 1 Austin
- Fort Lauderdale International Boat Show
- GP Formula 1 Mexico City
- Rolex Paris Masters Tennis
- Geneva Int. Motor Show Doha

- China
- UK
- Paris
- Qatar
- USA
- USA
- Mexico
- France
- Qatar

### NOVEMBER

- GP Formula 1 Las Vegas
- GP Formula 1 Sao Paulo
- GP Formula 1 Yas Island
- Davis Cup Finals Malaga

- USA
- Brasil
- Abou Dhabi
- Spain

### DECEMBER

- ArtBasel Miami
- National Day UAE
- Opening Night La Scala Milan
- National Day Qatar

- USA
- UAE
- Italy
- Quatar

• Every year, October is a high travel month, with peaks of Asian traffic, due to the celebrations of the National Day - Golden Week China.

• Additionally, with the traditional end-of year Christmas festivities, we will observe an important peak in UHNWI leisure and luxury shopping private jet trips, in November and December.