



DELUXE | PAD INSIGHTS 2026

EVENTS GENERATING PRIVATE AVIATION PEAKS Q1 2026

JANUARY

Russian New Year & Christmas	
Golf - Dubai International Creek Resort Dubai	UAE
World Economic Forum Davos	Switzerland
Paris Fashion Week Menswear Fall/Winter 2026-2027	France
St Moritz Polo World Cup on Snow	Switzerland
Paris Haute Couture Week Spring/Summer 2026	France
Doha Jewelry & Watches Exhibition	Doha
New Zealand Millennium Cup Regatta	New Zealand

FEBRUARY

White Turf International Horse Races St Moritz	Switzerland
Miami International Boat Show	USA
Rio Carnival	Brazil
Chinese New Year-Spring Festival	China
Ramadan	World
Frieze LA, Los Angeles	USA

MARCH

Paris Fashion Week Womenswear Fall/Winter 2026-2027	France
GP Formula 1 Melbourne	Australie
GP Formula 1 Shanghai	China
Tefaf Maastricht	The Netherlands
ArtBasel Hong Kong	China

During January and February, traditionally a high travel month linked with western, Russian Christmas and Chinese New Year, we see important private aviation traffic.

With Ramadan Celebrations beginning early this year (17 February-19 March 2026), we will see a considerable increase of middle easterners travelling both for leisure and for shopping during the month of March.



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EVENTS GENERATING PRIVATE AVIATION PEAKS Q2 2026

APRIL

Dubai International Boat Show	Dubai
US Masters Golf Tournament Augusta GA	USA
GP Formula 1 Sakhir	Bahrain
Watches & Wonders Geneva	Switzerland
Salon F.P.Journe Geneva	Switzerland
Salon Privé Supercar Show The Royal Hospital Chelsea London	UK
GP Formula 1 Djeddah	Saoudi Arabia
Art Dubai	UAE
Singapore Yacht Festival	Singapour

MAY

GP Formula 1 Miami	USA
GP Formula 1 Monaco	Monaco
Biennale Arte Venice	Italy
GPA Golf Championship Aronimink Golf Club Newtown Square PA	USA
Cannes Film Festival	France
Frieze NY New York	USA
Concorso d'Eleganza Villa d'Este Lake Como	Italy
Tefaf NY, New York	USA
Roland Garros Paris	France
Glyndebourne Festival	UK
GP Formula 1 Montreal	Canada
Eid al-Adha	World
EBACE Geneva	Switzerland
UEFA Champions League Finals 2025-2026, Budapest	Hungary

JUNE

24 Heures du Mans	France
Supercar Show Domaine Grand Malagny Geneva	Switzerland
GP Formula 1 Barcelona	Spain
Royal Ascot Berkshire	UK
US Open Golf Championship Shinnecock Hills Golf Club Southampton N.Y	USA
ArtBasel, Basel	Switzerland
Dragon Boat Festival Hong Kong	China
Paris Fashion Week Menswear Spring/Summer 2027	France
GP Formula 1 Spielberg	Austria
Wimbledon London	UK

The high-end watch and jewellery industry visitors at the Watches and Wonders GVA salon, (14-20 April 2026), will contribute towards intense private aviation traffic, to and from Geneva.

Additionally, we anticipate traditional exceptional traffic peaks in May, to and from Cannes, Nice and Côte d'Azur, coinciding with the Cannes Film Festival (12-23 May 2026) and F1 Monaco Grand Prix (4-7 June 2026).



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EVENTS GENERATING PRIVATE AVIATION PEAKS **Q3 2026**

JULY

GP Formula 1 Silverstone	UK
Paris Haute Couture Week Fall/Winter 2026-2027	France
British Open Golf Championship Royal Royal Birkdale	UK
GP Formula 1 Spa-Francorchamps	Belgium
Farnborough International Air Show	UK
GP Formula 1 Budapest	Hongrie

AUGUST

Locarno Film Festival	Switzerland
GP Formula 1 Zandvoort	The Netherlands
US Open Flushing Meadows New York	USA

SEPTEMBER

Frieze Seoul	South Korea
GP Formula 1 Monza	Italy
Labour Day United States and Canada	USA
GP Formula 1 Madrid	Spain
Monaco Yacht Show	Monaco
GP Formula 1 Bakou	Azerbaïdjan
Chinese Golden Week	China
Paris Fashion Week Womenswear Spring/Summer 2027	France

Numerous prospective buyers of Superyachts will be attending the Monaco Yacht Show (23-26 September 2026).

Every year, autumn is a high travel season with peaks of Asian traffic, due to the celebrations of the Chinese Golden Week, 25-27 September 2026 this year.



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EVENTS GENERATING PRIVATE AVIATION PEAKS Q4 2026

OCTOBER

GP Formula 1 Singapour	Singapour
GP Formula 1 Austin	USA
Paris+ Art Basel	France
Frieze London	UK
Fort Lauderdale International Boat Show	USA
GP Formula 1 Mexico City	Mexico
Rolex Paris Masters Tennis	France

NOVEMBER

New York Marathon	USA
Golf - Abu Dhabi HSBC Championship	UAE
GP Formula 1 Sao Paulo	Brasil
Diwali	India, World
Golf-DP World Tour Championship	
Jumeirah Golf Estates Dubai	UAE
GP Formula 1 Las Vegas	USA
Davis Cup Finals Bologna	Italy
Dubai Watch Week	Dubai
GP Formula 1 Lusail	Qatar
Rolex Sail Grand Prix Championship Grand Final	Abu Dhabi

DECEMBER

National Day UAE	UAE
GP Formula 1 Yas Marina Abou Dhabi	UAE
ArtBasel Miami	USA
Christmas Concert La Scala Milano	Italy
Horse racing - King George VI Chase, Kempton Park	UK

Prospective buyers of Superyachts will be attending the Fort Lauderdale International Boat Show (28 October-1 November, 2026)

Additionally, with the traditional end-of year Christmas festivities, we will observe an important peak in UHNWI leisure and luxury shopping private jet trips, in November and December.